

COLLAGEN PRO-ACTIVE

*Bringing innovative
Wellness and Strength to
South Africa.*

*Liquid Collagen for
Youth and Vitality
from within.*



The necessity of general Wellness, ultimate Strength and Beauty from within has been increasing in Europe and U.S.A the past few years. This trend of enhancing Health & Beauty from the inside out first – in order to promote prettier skin, normal Bones & Joints, amongst several other important Wellness beneficial properties - is growing rapidly also in South Africa.

Now, for the FIRST time in South Africa, there is a product - **Collagen Pro-Active** -with a High Quality formulation, backed by science, providing potent benefits in our body's endogenous functions.

To understand these significant benefits of **Collagen Pro-Active**, let's briefly explain the importance of Collagen production in the human body. Collagen is the most abundant protein in the human body, useful in most of the organism's functions.

As we age, the production of Collagen, in women & men, decreases substantially, resulting in obvious external & internal changes in our body, such as on skin's appearance, bones, joints and cartilages degeneration, slower recovery from injuries, as well as decreased fitness energy during exercise. Since sufficient quantity of Collagen cannot be provided through the consumption of different kind of food, therefore the intake of Hydrolyzed Collagen is essential. Hence a daily supplementation of **Collagen Pro-Active**, in collaboration with a varied diet, consists a real need.

Collagen Pro-Active is NOW for the first time in South Africa, an easy to use dietary supplement of Hydrolyzed Collagen, enriched with Magnesium & Vitamin B complex, also available in two delicious flavors of Strawberry & Lemon, for universal benefits in optimum Wellness & Beauty.



Collagen Pro-Active:

- Provides a powerful antioxidant action due to certain amino acids¹
- Contributes to increase the articular cartilage thickness of joints³
- Assists in the normal metabolism of fat and protein in the organism, while supporting active nutrition through Magnesium and Vitamins B5, B2, B6 & B1
- Helps in the reduction of tiredness and fatigue through Vitamin B5, common in today's high-paced lifestyle
- Contributes to a growth in muscle mass through protein
- Reduces the risk of joint & cartilage injury & supports recovery time after physical activity³
- Improves performance in sports and/or other recreational activities²
- Enhances hair strength and appearance⁴
- Contributes to the maintenance of skin elasticity & hydration⁵

Clinical Studies/References

- (1) Dr. E. Meucci, M. C. Mele, Amino acids and plasma antioxidant capacity, 1997, Volume 12, Issue 3-4, pp 373-377.
- (2) Arquel-Porcell, P. Pujol-Amat, Study on the action of a nutritional supplement that focuses on joint pain produced by osteoarthritis or joint aging in a population who regularly performs low-intensity exercise, 1996.
- (3) J. Ll. Ribas, O. Molinero, 1998, Study on the effect of a nutritional supplement with gelatin hydrolysates that focuses on the prevention of sport injury.
- (4) Study of Food and Nutrition Research Department of New Jersey (1976)
- (5) Sumada E, Hirota A et al., The effect of oral ingest of collagen peptide on skin hydration and biochemical data on blood, J. Nutri Food, 7.



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